

Mississippi State University
Notice of Proposed Sole Source Purchase

190-20

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

Synergy Sports Technology Database and software:

Foundation Services + Video Database –College + Synergy Editor + iPad & phone app + video exchange

Video Database- NBA, WNBA, NBADL & NBA Summer League

Advanced Analytics Package- Includes: Filtration, Synergy Matchup Reports, Multi Game Shot Chart

2. Explanation of the need to be fulfilled by this item(s) and why it is the only one that can meet the specific needs of the department:

Synergy is the required platform for SEC Women’s Basketball video exchange. The SEC established Synergy as the platform for all 14 teams to exchange game film amongst each other as well as with the conference and officiating crews when necessary.

Synergy Sports Technology makes use of every single basketball game that is aired on TV or uploaded by one of their customers and cuts and catalogs every possession and logs it in a statistical category. There is not another company or provider in the market that can do the things that Synergy does and to the degree that they can stat and log games.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

Synergy Sports Technology is the owner and sole provider of the Synergy video database as well as the NET editor and film exchange platform.

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

The total contract for access to all databases, editing systems, and film exchange platforms will be \$10,150 this season. This is a very reasonable price for these services we will be receiving. This is a slight increase from last year, but a reasonable increase.

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

Synergy Sports technology is the only provider of their video services. The SEC office has set this as a requirement for all women's basketball teams to use.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Don Buffum, CPPO

Director of Procurement & Contracts

dbuffum@procurement.msstate.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.