

Mississippi State University
Notice of Proposed Sole Source Purchase
245-89

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

CoreLogic, a data subscription service through CoreLogic Services, LLC. This subscription includes information on property ownership, ownership transfer, and an **Intelligence Growth Model** that uses AI powered property data to detect pivotal transactions in real estate and land investments, highlighting strategic growth opportunities.

2. Explanation of the need to be fulfilled by this item(s), how is it unique from all other options, and why it is the only one that can meet the specific needs of the department:

This data subscription includes a mix of property ownership data and projections of property valuation. This data will be used to support the NACCO MitRes and the MBIR projects as a component into NSPARC economic growth forecasting.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

CoreLogic is the producer and sole source vendor capable of providing the Growth Indicator product. CoreLogic is constantly analyzing how properties transition through various stages and has identified specific property characteristics that can serve as predictors for future growth when evaluated as a set. Properties contain both leading indicators of future growth, such as land use codes and ownership transition, while others are lagging indicators of recent growth, inclusive of new construction permit dates, new construction sale dates and the year the structure was built. Coupling these lagging indicators for recent development with leading indicators for nearby undeveloped properties can strongly indicate further growth.

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

The subscription cost is \$17,000. This amount is reasonable due to the comprehensive nature of the data and analyses provided, including data and analysis, and growth forecasting capabilities.

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

CoreLogic is created and is distributed solely by CoreLogic Services, LLC. CoreLogic is the producer and sole source vendor of this product. Conversations with the sales representative were undertaken to ensure the best possible price for this product.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jennifer Mayfield, CPPO
Director of Procurement & Contracts
jmayfield@procurement.msstate.edu
Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.