

Mississippi State University
Notice of Proposed Sole Source Purchase

256-024

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

All are a breakdown of a sports subscription

- **Sportscore Elite Review**
- **Sportscore Pro Review**
- **Sportscore Elite**
- **Hudl Platinum**
- **Hudl Replay**

2. Explanation of the need to be fulfilled by this item(s), how is it unique from all other options, and why it is the only one that can meet the specific needs of the department:

- **Hudl Sportscore is a subscription that allows us to be able to breakdown and analyze film in an efficient and timely manner. It allows you to breakdown the film as the game is going along and is the only product that allows this. There are no other products that allow you to do all of this and do it efficiently under one software.**

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

- **Hudl is the only type of organization that sells these types of products. They are the only known brand that provides the technological capabilities of breaking down film live and being able to capture that film on a computer for the coaching staff and players to see. It also breakdown the game for us and provides us with analytics and stats to back everything up. They are also the only company that has this could type access to a subscription to upload and analyze film with the institution's current camera systems.**

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:
 - **\$48,809 is the total cost.**
 - **This is considered to be a fair price for the Instat products and 12 sportscodes licenses. It is the only company that provides these types of services. All other competitors do not have access to analyze live film for coaches.**
5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:
 - **Our staff has reached out to other coaching staffs around the country to see if there are any other companies that teams use for their video needs. We have not been able to find a single team in the country that uses anything other than Hudl Sportscodes.**

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jennifer Mayfield, CPPO
Interim Deputy Director of Procurement & Contracts

jmayfield@procurement.msstate.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.