

**Mississippi State University
Notice of Proposed Sole Source Purchase**

256-087

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

1-year D1 Ticker subscription to Rose Holdings LLC (CollegeSports.jobs)

2. Explanation of the need to be fulfilled by this item(s), how it is unique from all other options, and why it is the only one that can meet the specific needs of the department:
CollegeSports.jobs provides targeted recruitment advertising specifically for careers in collegiate athletics. Mississippi State University requires a platform that reaches qualified candidates with direct experience and interest in college athletics, including coaching, administration, operations, compliance, communications, and related athletic department positions. This platform is unique because it is dedicated exclusively to the college athletics industry and connects employers directly with a specialized candidate pool. General job boards do not provide the same focused reach within this market.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

Rose Holdings LLC (CollegeSports.jobs). Courtney Freet. CollegeSports.jobs is the only provider of its specific job board, subscriber network, and recruitment platform dedicated solely to collegiate athletics careers. The company's job posting services, audience reach, and platform access are proprietary and are not available through any other vendor.

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

\$6,000

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

The department reviewed available recruiting options and determined that no other provider offers a job board exclusively focused on collegiate athletics careers with the same targeted audience reach. CollegeSports.jobs is the only source that offers this combination of specialized exposure and industry-specific recruitment services. Pricing was obtained directly from the vendor and reflects standard market rates for this type of specialized advertising service.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jennifer Mayfield, CPPO
Interim Deputy Director of Procurement & Contracts
jmayfield@procurement.msstate.edu
Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.