

Mississippi State University
Notice of Proposed Sole Source Purchase

267-009

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

Championship Analytics – 2 year agreement. Year 1 - \$22,500 | Year 2 - \$25,000

2. Explanation of the need to be fulfilled by this item(s), how is it unique from all other options, and why it is the only one that can meet the specific needs of the department:

Championship Analytics is a subscription for offensive playbook analysis & database to store all plays for Football.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

Championship Analytics. Sales rep is Brian Baker. Only Championship Analytics provides this exact software to help our football coaches analyze and store all plays created utilizing an exclusive database/cloud for all film and creation of these plays

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

Year 1: \$22,500 Year 2: \$25,000

This agreement provides a built-in cost savings for a multi-year agreement

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

Championship Analytics offers exclusive film and game footage of current and new plays to assist the football team in streamlining and organizing the large database they have built. All 16 SEC schools (which we are one), utilize Championships Analytics for this purpose as there is no other comparable product. It is the only product in today's market which combines thousands of data points to create a game strategy. While searches on the web offer products that have some features, searches have shown there is no singular product to offer all the features of Championship Analytics. There is a current agreement in place with

Championship Analytics and ending the agreement would force MSU Athletics (Football) to lose all the data gathered for current plays & any future plays they intend on creating.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jennifer Mayfield, CPPO

Interim Deputy Director of Procurement & Contracts

jmayfield@procurement.msstate.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.