

Mississippi State University
Notice of Proposed Sole Source Purchase

245-137

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

Year 1 Subscriptions to National HS BCS & Bowl Report, Region Plus Bowl Insider Sophomore Report, Offer Tracker BCS, Transfer Portal Bowl, and National JC Bowl.

2. Explanation of the need to be fulfilled by this item(s), how is it unique from all other options, and why it is the only one that can meet the specific needs of the department:

Catapult Recruiting & Scouting is a software that provides our football coaches with a unique recruiting/scouting service. This comprehensive assessment helps teams understand the strengths and weaknesses of their rivals, allowing them to devise effective strategies. By thoroughly analyzing opponents, teams can anticipate their moves, exploit vulnerabilities, and counteract strengths. In recruitment, these tools offer insights into a player's performance, skills, and potential, which are essential for making informed decisions. Detailed analysis helps identify promising talent and ensures that recruitment efforts align with the team's needs and goals.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

Catapult Recruiting & Scouting. David Armstrong. This company is the only company that can provide these exact scouting and recruiting tools. Only Catapult Recruiting & Scouting provides this exact software to help our football coaches find the best athletes in the country. Catapult helps by analyzing film and utilizing an exclusive database/cloud for all film on athletes, as well as scouting the opposing team for future competition.

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

National HS BCS & Bowl Report: \$18,995.00
Region Plus Bowl Insider Sophomore Report: \$5,995.00
Offer Tracker BCS: \$2,500.00
Transfer Portal Bowl: \$3,500.00
National JC Bowl: \$2,995.00
TOTAL: \$33,985.00

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

No other companies were contacted as Catapult Recruiting & Scouting offers exclusive film and game footage of current and prospective student athletes, as well as opposing teams to assist in the recruiting process and game preparation. There is a current agreement in place with Catapult Recruiting & Scouting and ending the agreement would force MSU Athletics (Football) to lose all the data gathered for recruiting and scouting analysis.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jennifer Mayfield, CPPO
Director of Procurement & Contracts
jmayfield@procurement.msstate.edu
Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.